

## **A HOUSE CONCERT WITH PEAR DUO HELPFUL HINTS**

Thanks for your interest in hosting a house concert with PEAR DUO. Here's a little information that should prove useful about how house concerts typically work, and to help you throw the most successful house concert possible...

**THE SPACE** A house concert is a concert hosted in a house or an apartment or a community room. As the host, we ask that you provide an inviting space for the band and guests and have seating for all guests with a clear view of the band.

**THE FORMAT** There's usually some sort of mingling period, for a half hour to an hour, wherein folks begin arriving and sipping on a little bit of wine, munching on treats and socializing. When "start time" rolls around, you as the host get everyone seated, and the concert commences . . . After, we love hanging out, having a drink, and getting to know everyone better.

**THE MUSIC** We usually play one 90 minute show. Everyone settles down in the living room on chairs and on couches. We would appreciate an introduction of some sort, and then the music begins. We ask that your guests understand that this will be a house concert -- and not just a house party that has some music going on in the background.

**GETTING PEOPLE TO ATTEND** Enthusiastic word of mouth is by far the most affective way to get folks to come to a house concert you are hosting. We can provide fliers (paper & electronic versions), as well as some links to share (video clips, songs, etc...). RSVPing is a good idea to get some idea of how many folks to expect. Evites are great at keep track of your guest list, and Facebook events are useful for this type of thing as well. Please note, you cannot sell or advertise tickets for sale. House concerts are a donation based event and should be advertised as such.

**THE MONEY** Hosts typically ask guests to pay a suggested donation (\$20 is typical). We provide a time in our show for you or someone you choose to come up to the mic and tell the guests about the donation and then a vessel of some sort is passes for people to make donations. If you are looking to be voted "Friend of the Year" we can work out a flat fee too so you can let your friends in for free. Please note, we have

a minimum of \$1,000. If the donations do not add up to that, you as the host accept responsibility to cover the balance. We hope the party will be greatly successful and bring in lots more than this, but in light of our travel expenses, it is helpful for us to establish at least this minimum.

**THE PERFORMANCE** It's a very intimate evening (or afternoon as the case may be), with everyone sitting around, while we play songs, share some stories, get the audience to participate, even teach you a bit about music and how we do what we do. It is a performance unlike the typical concert experience.

**A FEW EXTRAS** We will need a place to set up our merchandise. If you can provide a small table in a central location to do that we would be very appreciative. Also, after loading in the gear and setting it up, freshening up is a must. A room with access to a bathroom where we have a bit of privacy would do the job perfectly.

It means a great deal to us that you'd like to invite us into your home and share our music with your friends. We promise to reciprocate the gesture by treating your home and friends respectfully and filling it with music. We want this to be a totally unique experience!